

# ZA DIFFERENCE 2012 EDITORIAL CALENDAR & DEADLINES

<b>February '12</b>	<b>In the spotlight:</b> Disability <b>Self-help:</b> Food storage <b>Health issue:</b> Cancer	<b>Editorial content due:</b> 6 Jan '12 <b>Ad-space bookings close:</b> 16 Jan '12 <b>Advertising material due:</b> 16 Jan '12 <b>On shelves by:</b> 2 Feb '12
<b>March '12</b>	<b>In the spotlight:</b> Human rights and marginalised people. <b>Self-help:</b> Creating shelter for yourself and your family. <b>Health issue:</b> Tuberculosis (TB)	<b>Editorial content due:</b> 1 Feb '12 <b>Ad-space bookings close:</b> 8 Feb '12 <b>Advertising material due:</b> 14 Feb '12 <b>On shelves by:</b> 1 Mar '12
<b>April '12</b>	<b>In the spotlight:</b> The skills gap. <b>Self-help:</b> Growing our own food <b>Health issue:</b> Healthy living	<b>Editorial content due:</b> 1 Mar '12 <b>Ad-space bookings close:</b> 8 Mar '12 <b>Advertising material due:</b> 15 Mar '12 <b>On shelves by:</b> 5 Apr '12
<b>May '12</b>	<b>In the spotlight:</b> A short history of South Africa ... and how we got what we got. <b>Self-help:</b> Plants that heal / traditional medicine <b>Health issue:</b> Nutrition	<b>Editorial content due:</b> 4 Apr '12 <b>Ad-space bookings close:</b> 11 Apr '12 <b>Advertising material due:</b> 16 Apr '12 <b>On shelves by:</b> 3 May '12
<b>June '12</b>	<b>In the spotlight:</b> The young people of South Africa <b>Self-help:</b> Become your own teacher. <b>Health issue:</b> Donating blood	<b>Editorial content due:</b> 2 May '12 <b>Ad-space bookings close:</b> 9 May '12 <b>Advertising material due:</b> 14 May '12 <b>On shelves by:</b> 31 May '12
<b>July '12</b>	<b>In the spotlight:</b> Extraordinary South Africans <b>Self-help:</b> Clean water <b>Health issue:</b> Substance abuse	<b>Editorial content due:</b> 31 May '12 <b>Ad-space bookings close:</b> 7 Jun '12 <b>Advertising material due:</b> 14 Jun '12 <b>On shelves by:</b> 5 July '12
<b>August '12</b>	<b>In the spotlight:</b> Children. Family. Community. <b>Self-help:</b> Alternative sources of energy. <b>Health issue:</b> Child abuse & neglect.	<b>Editorial content due:</b> 4 Jul '12 <b>Ad-space bookings close:</b> 11 Jul '12 <b>Advertising material due:</b> 17 Jul '12 <b>On shelves by:</b> 2 Aug '12
<b>September '12</b>	<b>In the spotlight:</b> Our multi-cultural heritage. <b>Self-help:</b> Sanitation. <b>Health issue:</b> Healthy eyesight	<b>Editorial content due:</b> 1 Aug '12 <b>Ad-space bookings close:</b> 8 Aug '12 <b>Advertising material due:</b> 14 Aug '12 <b>On shelves by:</b> 30 Aug '12
<b>October '12</b>	<b>In the spotlight:</b> The elderly <b>Self-help:</b> Rand stretchers. <b>Health issue:</b> Mental health & suicide	<b>Editorial content due:</b> 30 Aug '12 <b>Ad-space bookings close:</b> 7 Sep'12 <b>Advertising material due:</b> 14 Sep'12 <b>On shelves by:</b> 4 Oct '12
<b>November '12</b>	<b>In the spotlight:</b> Business. Entrepreneurship. Cooperatives. Unemployment. Volunteering. Social responsibility. <b>Self-help:</b> Waste management & recycling <b>Health issue:</b> Diabetes	<b>Editorial content due:</b> 3 Oct '12 <b>Ad-space bookings close:</b> 11 Oct '12 <b>Advertising material due:</b> 15 Oct '12 <b>On shelves by:</b> 1 Nov '12
<b>December '12</b>	<b>In the spotlight:</b> Women and gender issues. <b>Self-help:</b> Simple ideas with big impact <b>Health issue:</b> No baby needs to be born HIV positive.	<b>Editorial content due:</b> 1 Nov '12 <b>Ad-space bookings close:</b> 7 Nov'12 <b>Advertising material due:</b> 14 Nov'12 <b>On shelves by:</b> 30 Nov '12

- The above is a rough outline of our intentions and may change as we work on the issue in question.
- If you are an expert on any of the above topics, please write an article for ZA Difference.
- Each issue will carry the following standard features: Your thoughts & opinions (*This is where you respond to things you've read in the magazine or write about anything South African that you feel passionate about.*) | Ask the Prof (*This is where you can, anonymously, ask politically incorrect questions and get a straight answer from Prof. Jansen.*) | Bearing witness to the past (*This is where you tell what happened to you and your family.*) | Book reviews | Competitions | Things to do | Places to go | Cultural exchange | Interview | Essay (*This is where you write an insightful analysis of something peculiarly South African.*) | Celebrating Excellence (*This is where we celebrate the achievements of people who have made it against all odds.*) | Community (*This is where you tell us about what your community is doing to create a sane, happy, caring environment in which people pull together to support each other.*) | ZA Difference Resource Directory.